

Social Media Growth Intern (For Academic Credit)

A for-credit, mentored internship for Content Creation and communications students. Own a real brand's audience growth from near-zero, work 1:1 with the founder, and graduate with a portfolio of measurable results — the exact skill the creator economy hires for.

Remote

For Academic Credit

Unpaid + Mentored

Social Media & Content

One Semester · 20 hrs/week

ABOUT SIGNALDECK

SignalDeck is a trading-analytics and journaling platform for serious retail and prop-firm traders — institutional-grade performance analytics applied to a trader's own data. We're an early-stage FinTech building our audience from the ground up, which makes this a rare chance to own real growth rather than inherit a machine that already runs itself.

WHAT YOU'LL OWN

- **Content calendar** across X/Twitter (primary), plus LinkedIn, TikTok, YouTube Shorts & Bluesky.
- **Create & repurpose** — turn long-form video and course content into short-form clips, hooks & carousels.
- **Community growth** — replies, comment strategy, and organic engagement to expand reach.
- **Measure & report** — weekly analytics on growth, engagement & what's working.

BUILT FOR ACADEMIC CREDIT

Designed to be taken for credit through your program's internship course (e.g. ASU Cronkite **MCO 294** or equivalent). Structured so **you are the primary beneficiary** — learning, mentorship & portfolio, not free labor.

- Weekly **1:1 founder mentorship** — strategy, feedback & coaching.
- **Supervisor sign-off & hours tracking** — we complete the evaluations, learning agreements & reviews your credit requires.
- We coordinate directly with your **internship coordinator** for credit approval before you start.

YOUR MENTOR

SD

The Founder — Systems Architect with ~20 years in distributed systems, now building SignalDeck end-to-end: product, brand, and its content engine. You'll work with the person making the calls, with a direct say in the brand's early direction.

THIS IS A REAL CONTENT OPERATION

- **YouTube** — @SignalDeck: livestreams, an 8-episode SEO course & a Shorts pipeline.
- **X / Twitter** — @sgnldk: the channel you'll help grow.
- **Blog** — sgnldk.com/blog: SEO-driven trader education.
- **LinkedIn** — /company/sgnldk.

YOU'LL WALK AWAY WITH

- A **portfolio case study** of real audience growth.
- A **LinkedIn recommendation** tied to numbers you moved.
- End-to-end **creator-economy reps** in one semester.

LOGISTICS

Location: Remote · **Comp:** Unpaid, for credit

Commitment: 20 hrs/week · **Term:** One semester

Apply: forms.gle/5EZU9brwz6JgBHeB7 — mention your school & internship course so we can coordinate credit.

Full posting: sgnldk.com/jobs/social-media-growth-intern.html

[Apply Now →](#)